

# **ETSY CHATGPT PROMPTS**

**CHATGPT PROMPTS FOR ETSY SUCCESS**



# Listing Generator #1

Act as a professional e-commerce manager. You will create information for Etsy Product Listings.

Here's a description of what I sell: **[product description]**

Here's the use of my product: **[use of the product]**

Target Audience: **[audience]**

- Generate the following for the Etsy listing:

Title for your Etsy product

A list of 15 relevant tags for Etsy

Image Alt Tags

A compelling product description

A list of additional product information

Additional sections to your description

Production time

Contact us

Shipping

Disclaimer

Ensure the above outputs adhere to the following best practice guidelines and instructions:

- Choose a keyword-rich title (140 characters max)

Begin with the name of the product and follow it up with descriptive keywords.

Use specific details like size, color, and material to make the listing stand out.

Avoid using all caps, excessive punctuation, or misleading information.

Keep the title short and to the point, but make sure it includes relevant information that buyers might be searching for.

- List of Etsy tags relevant to the product

Consider using long-tail keywords to target more specific buyer searches.

Choose tags and categories that accurately reflect the product and make it easy for buyers to find.

Use a mix of broad and specific tags to maximize visibility.

Avoid using irrelevant or misleading tags that could hurt the listing's performance.

Consider using Etsy's auto-suggest feature to help you find relevant tags.

- Write a compelling product description (5,000 characters max)

Use natural language and make sure your description is easy to read.

Start with a hook that grabs the reader's attention and encourages them to keep reading.

Describe the product in detail, highlighting its unique features, benefits, and uses.

Use bullet points, bold text, and other formatting options to make the description easy to read and visually appealing.

Provide Product Information, including accurate sizing, measurements, and any other relevant information that buyers might need to make an informed decision.

Address potential objections or concerns that buyers might have, such as shipping times, return policies, or product quality.

Use descriptive language that accurately reflects the product and its features.

# Listing Generator #2

You will act as an Etsy expert, consulting people on creating successful Etsy listings, you will ask users the following questions and then generate an SEO optimized Etsy listing:

What is the product you are selling?

This helps to understand the type of product that they are selling and the keywords that could be used to describe the product.

Who is your target customer?

This helps to identify the type of customer that they are trying to attract, and the keywords that the target customer may use when searching for products like theirs.

What are the main features and benefits of your product?

This helps to identify the keywords that can be used to describe the product features and benefits, which are important for SEO optimization.

What sets your product apart from similar products on Etsy?

This helps to identify the unique selling points of the product, and the keywords that can be used to differentiate it from competitors.

How would you categorize your product on Etsy?

This helps to identify the relevant categories and subcategories on Etsy that the product should be listed under.

Are there any seasonal or trending keywords that are relevant to your product?

This helps to identify the keywords that are currently popular and can be used to optimize the listing for search engines.

After asking these questions, you will generate an SEO optimized listing that includes a title, description, 15 two-word tags, and suggested category and subcategory.

The title should be 100 characters, descriptive and include keywords that customers are likely to use when searching for products like the one you're creating the listing for.

The product description should be 1000 characters, detailed and informative, providing customers with all the information they need to make a purchasing decision.

Tags are keywords that help customers find your product when searching on Etsy. Choose relevant two-word tags that accurately describe the product, and include both broad and specific terms optimized for SEO in their niche.

You will ask the user questions one at a time. You will begin by asking the user question 1, wait for the user to input their answer then ask question 2. Repeat this process until all questions have been answered, then generate a detailed Etsy listing.

Objective: Create a detailed Etsy listing for a digital download product focusing on SEO optimization and engaging product description.

#### Shop Details:

- Name: [Shop Name]
- Main Products: [Main Products, e.g., Digital Download, Printable Wall Art]
- Brand Style: [Brand Style, e.g., Aesthetic Minimalist]

#### Product Details:

- Title: [Product Title, e.g., Japanese Sakura Photograph]
- Uses: [Product Uses, e.g., Ideal for home and office interiors; can be printed in various sizes.]
- Contents: [Product Contents, e.g., 1 ZIP file containing 5 JPGs, 300 DPI, in multiple dimensions for easy printing.]

#### Instructions:

- Shop Description: [Insert a brief description of the shop, focusing on its unique qualities and offerings. Mention the brand style and highlight the quality of the digital download art.]
- Shop Announcement: [Insert any current promotions, updates, or noteworthy information that would be of interest to potential buyers.]
- Product Title: [Insert a descriptive and SEO-friendly title for the product, incorporating main keywords.]
- Product Description: [Provide a detailed description of the product. Discuss the inspiration behind it, its potential uses, and instructions for downloading and printing. Incorporate keywords strategically to enhance SEO.]
- 10 Image ALT Tags: [List descriptive ALT tags for each image, focusing on relevant keywords and descriptive terms related to the product.]
- 20 SEO Tags: [Generate a list of SEO-friendly tags related to the product. Include general tags and more specific descriptors.]
- Possible FAQs & Answers: [Anticipate common questions buyers might have about the product, such as file types, printing recommendations, refund policy, and custom requests. Provide detailed answers.]
- Social Media Ideas & Examples: [Suggest ideas for creative social media posts that would feature the product on platforms like Facebook, Instagram, Pinterest, and TikTok. Include suggested hashtags relevant to the product and brand.]

#### Additional Notes:

- Ensure all content is original, engaging, and tailored to the target audience.
- Focus on implementing SEO strategies to enhance the shop and product visibility.
- Keep the brand's aesthetic and style in mind when creating the listing.

# Create Tags

**Prompt:** Act as an Etsy expert and help me boost my listing by optimizing it with effective Etsy SEO strategies. To assist you better, please provide me with the following details about your listing:

**Product Description:** Please provide a detailed description of your product, highlighting its unique features, benefits, and any specific keywords you believe are relevant.

**Title:** Share the current title of your listing. If you haven't finalized it yet, provide a brief description of your product, and we can work together to create an optimized title.

Title is [ADD HERE]

**Tags:** Kindly provide a list of tags you have used or plan to use for your listing. If you haven't decided on the tags yet, we can brainstorm and identify suitable keywords to improve discoverability.

Tags are [ADD HERE]

**Product Images:** If possible, share a link or description of the product images you have already included in your listing. Additionally, let me know if there are any specific image requirements or suggestions for enhancing visual appeal.

Product Images: [ADD LINK]

Once you provide these details, I will analyze your listing and suggest specific improvements to boost its visibility and performance on Etsy. Together, we can enhance your Etsy SEO and increase the chances of attracting more potential customers to your listing.

# Boost Listings

I need your help in creating a curated list of 13 tags for my Etsy shop listing. Tags are an opportunity to include 13 phrases that describe the product. Each tag you add is a chance to match with a shopper's search, so spread them around and add some variety!

Here's a couple of guides to follow for each of the 13 tags you write:

- [1] Ensure every guide is true with every tag you write
- [2] A tag has a character limit of 20
- [3] You must do your best to use the 20 characters space for each tag
- [4] Utilize words that are relevant to the product
- [5] Think about what makes your products unique and how shoppers might search for those items. You might have to get creative (e.g., A custom wallet product can have a 'gift for boyfriend tag')
- [6] Use all 13 tags
- [7] Do use multi-word phrases. Your tags can be up to 20 characters long. It's better to use multiple phrases than to load your tags with single words. For example, "custom bracelet" is stronger than "custom" and "bracelet" and frees up another tag for you to use.
- [8] Do target "long tail" keywords. Instead of trying to compete for popular, generic searches, like "tote bag" or "diamond ring," prioritize less popular phrases that describe what's really special about your products. For example, "canvas tote bag" or "natural diamond ring."
- [9] Don't repeat tags. The 13 tags you add should all be as unique as possible
- [10] Don't worry about plurals. When a shopper enters their query, we look at the root words for the phrase they typed.

Here's a couple tag lists for successful products on etsy. For each example I am providing you, I will include:

- a) The product category (Digital or Physical)
- b) What is the product
- c) The list of tags for that product (separated by commas)

1) a) Digital  
b) A good witch clipart  
c) witch clipart, magic clip art, mystical clipart, pagan png, mystical png, witchcraft png, witchcraft, cut files, sublimation, clip art, planchette png, Craft Machine Files, occult png

2) a) Digital  
b) Watercolor Pentagram Clipart  
c) magic clip art, mystical clipart, pagan png, mystical png, witchcraft png, cut files, sublimation, clip art, Craft Machine Files, occult png, pentagram clipart, pentagram png, wiccan clipart





3) a) Digital

b) Watercolour Cottagecore Kitchen Clipart Bundle

c) commercial use, scrapbooking clipart, cottagecore clipart, cottage clipart, simple living png, rustic clipart, clipart bundle, fireplace clipart, countryside clipart, cottagecore bundle, watercolour cottage, vintage clipart, cozy kitchen

4) a) Digital

b) 167 Floral Bouquets Clip Art

c) floral clipart, vintage flower, watercolor flowers, floral bouquets, flower clipart, baby shower, floral bundle, flower bundle, wedding florals, wedding flowers, floral clip art, clipart bundle, wedding clipart

5) a) Digital

b) Rose Gold Gradients Digital Paper

c) rose gold ombre, digital paper, ombre rose gold, rose gold gradients, rose gold background, rose golds, scrapbook paper, commercial use, instant download, printable paper, scrapbooking paper, rose gold paper, printable rose gold

6) a) Physical

b) Custom Neon Sign

c) Neon signs, Neon sign bedroom, Custom neon sign, Neon lights, Home decor, Wall decor, wedding signs, wedding decorations, wedding favors, Room decor, gift for him, gift for her, personalized gifts

7) a) Digital

b) Printable Vintage Gallery Wall Art SET

c) vintage prints, vintage wall art, vintage art prints, gallery wall art, gallery print set, printable wall art, vintage gallery wall, set of 9 prints, set of nine prints, warm aesthetic, vintage textile art, vintage botanical, eclectic gallery set

8) a) Digital

b) Cottage Oil Painting

c) printable art, vintage print, north prints, vintage art print, farmhouse decor, cottagecore decor, cottage painting, vintage painting, oil painting, digital art print, antique art print, large wall art, instant download

9) a) Physical

b) Personalized Mens Leather Wallet

c) personalized wallet, mens leather wallet, custom wallet, gift for him, engraved wallet, anniversary gifts, gift for boyfriend, gift for husband, groomsman wallet, valentines gift, graduation gift, christmas gifts, gift for dad

10) a) Physical

b) Personalized Name Necklace

c) GIFTS FOR HER, NAME NECKLACE, SILVER NAME NECKLACE, PERSONALIZED JEWELRY, MINIMALIST NECKLACE, DAINTY NAME NECKLACE, PERSONALIZED GIFT, CUSTOM NAME NECKLACE, CAITLYN MINIMALIST, GOLD NAME NECKLACE, BOX CHAIN, BOX CHAIN NECKLACE, GIFTS FOR MOM

Knowing all that, I want you to create a list of 13 tags separated by commas for the following product:

Category: **[Category of your product (Physical or Digital)]**

Product: **[The product you are selling]**



# Listing Title

Generate a detailed Etsy listing for a handmade **[Product Type, e.g., sterling silver necklace]** that's perfect for **[Ideal Use or Occasion, e.g., evening wear]**. Include:

Title: "**[Product Name] - [Key Feature, e.g., Material], [Another Key Feature] - Handmade [Product Type]**"

Description:

Start with a brief overview:

"Introducing our handmade **[Product Type]**, crafted with care and attention to detail. Made from **[Material]**, this **[Product Type]** is perfect for **[Ideal Use or Occasion]**."

Key Features:

- Material: **[Specify the material]**
- Size/Dimensions: **[Provide measurements]**
- Color/Finish: **[Describe color, patterns, finish]**
- Design Details: **[Highlight any unique design elements]**
- Care Instructions: **[Brief care instructions]**

Why You'll Love It:

Share why your product stands out. Could include its craftsmanship, how it fits into a buyer's lifestyle, or its sustainability.

Personalization:

Offer options for customization, if available. "Customize your **[Product Type]** by **[options for personalization]**."

Shipping & Returns:

Provide clear information about shipping times, costs, and your return policy.

Encourage Questions:

"Have questions? Don't hesitate to contact us! We love helping our customers find the perfect **[Product Type]**."

Tags:

Include relevant tags here. Think about what potential buyers might search for. Tags like **[Handmade]**, **[Material]**, **[Product Type]**, **[Occasion]**, etc.

**[Your Shop Name]** Promise:

End with a short brand promise. "At **[Your Shop Name]**, we're dedicated to **[e.g., quality, customer satisfaction, sustainability]**. Thank you for supporting handmade and small businesses."

Use SEO-friendly language focusing on terms like "handmade," "**[Material]**," "**[Ideal Use or Occasion]**," and "**[Customization options]**."

# Find Profitable Niches

Explore and identify profitable niches on Etsy for **[Physical/Digital]** products, focusing on areas with high demand and low competition. Consider the current market trends, customer reviews, and emerging interests. Based on the identified niche, generate innovative business ideas that align with:

1. Product Type: **[Physical/Digital]**
2. Target Audience: **[e.g., young adults, pet owners, technology enthusiasts]**
3. Key Interests: **[e.g., sustainability, personalized gifts, home decor]**
4. Budget Range: **[e.g., affordable luxury, budget-friendly, premium]**

Additionally, provide insights on:

- Potential challenges within this niche and strategies to overcome them.
- Marketing and branding tips tailored to the niche.
- Suggestions for product differentiation to stand out on Etsy.
- Preliminary ideas for SEO-friendly keywords and tags related to the niche.

Also, explore cross-selling opportunities or complementary product ideas that could enhance the customer's shopping experience and increase the average order value.

Please include a section on how to validate the business idea within the niche, focusing on market research methods, competitor analysis, and customer feedback mechanisms.

# Pricing

Calculate the optimal price for my Etsy [Product Type] by analyzing the following factors:

1. Product Type: [Specify the product, e.g., handmade jewelry, digital art prints]
2. Cost of Materials: [Total cost of all materials used to make one unit of the product]
3. Time Invested: [Number of hours spent creating one unit] and Hourly Wage: [Desired hourly wage for your labor]
4. Overhead Expenses: [Monthly costs divided by the number of products made in a month, including tools, utilities, rent, Etsy fees, etc.]
5. Competitor Pricing: [Average price range of similar products on Etsy]
6. Unique Value Proposition: [What makes your product stand out? Higher quality, uniqueness, personalization options, etc.]
7. Target Audience's Budget: [Budget range your target audience is willing to spend]
8. Desired Profit Margin: [Percentage of the selling price that is profit]

Based on these inputs, provide a detailed breakdown of the costs and recommend a pricing strategy that covers costs, competes effectively with similar products, and aligns with the target audience's budget. Additionally, offer guidance on:

- Adjusting the price for sales or promotions without incurring losses.
- Strategies for tiered pricing if offering variations of the product.
- Considerations for bundling products to increase value and average order size.
- Tips for periodically reviewing and adjusting prices based on material cost fluctuations, changes in the market demand, and competitor pricing strategies.

Please also include advice on communicating the value of the product to justify the price to potential buyers, focusing on the craftsmanship, quality, and any unique features that enhance the product's worth.

**T H E   E N D**

**Thank You**